

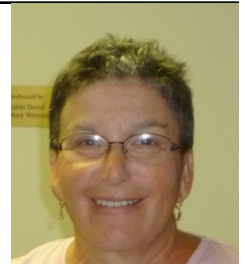
April 2021

**A Reform Congregation**

Volume 15 Issue 10



### A Message from Your Presidents



As we celebrate Passover and welcome spring, it is hard to realize that for the past year, Temple Shalom has been a virtual Temple. We were unable to have our annual Community Seder last year because the pandemic was so new and startling. Our Board, particularly the Executive Board, was in the midst of a Rabbi search. We needed to get up to snuff on the Zoom and Facebook technology to continue our congregation. Thank you Michelle Foels and Shelley Foels for helping us develop Zoom and Facebook platforms and monitoring and managing them so we could continue to at least touch base every Friday night. It was very lonely at the Temple, just Michelle, Cookie, Laurie, and Lily Ann. It has taken some juggling to close the Temple, keep the congregation together, conduct services, conduct Temple business, all while the building has been closed. Closing the building was a difficult but necessary decision made by the Board. The safety of our members and ourselves was our primary consideration. We were all new to this COVID craziness and there were so many issues we could not answer. Although we tried to open the building services, after much work to space out chairs, etc., we did not have even a minyan of members coming to the building. So we closed it again and moved to the Foels' home. Michelle, Shelley and Cookie have been conducting services virtually for an entire year. Thank you, Greg Foels, for making us the Cantor bimah which we have used for most of the past year.

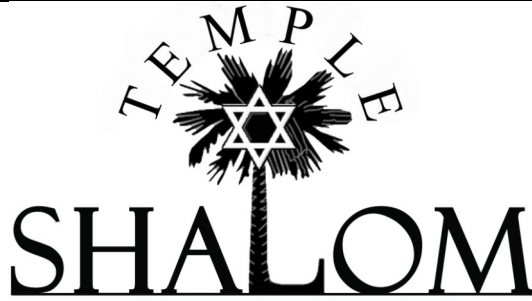
Our nominations process has been successfully completed by our Nominations Committee. They have recommended a strong slate of officers and directors which will be presented to the Board for their approval later this month and then presented to the congregation. Temple Shalom will continue with very strong and capable leadership for the next two years! Many thanks to Lily Ann Revitch and Bobbie Guseman for their hard work and dedication to Temple Shalom.

Passover began on Saturday evening, March 27<sup>th</sup>. While physical distancing prevented us from gathering together at the Temple, this year our Temple Shalom family had the opportunity to get together on Zoom for the Seder service led by Rabbi Emeritus David Weissman. We were also able to see all the lovely seder tables during our wonderful, virtual Seder! We are grateful that Rabbi Weissman and Zoom helped us to celebrate our traditions

(Continued on page 2)

**Until our building is reopened Friday night services will be livestreamed at [www.facebook.com/templeshalommyrtlebeach](https://www.facebook.com/templeshalommyrtlebeach) at 7:30 PM Saturday morning service will be via Zoom at 10:30 AM Congregants will**

**Myrtle Beach, South Carolina**



## A Reform Congregation

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Sisterhood President	<u>Mickie Feiden</u>
Brotherhood President	

## SHABBAT SERVICES

In house services have been suspended until further notice due to COVID-19 virus.

Friday night service will be streamed online starting 7:30 PM. All are welcome to view service by going to our Facebook page "Temple Shalom Myrtle Beach"

Saturday morning services start at 10:30 AM via Zoom. Emails will be sent to members with invitations to join services.

### A Message from Your Presidents (continued from page 1)

together this year, and we look forward to coming together at the Temple next year. We wish you Chag Pesach Sameach (Happy Passover), and look forward to "seeing" you on line until we can gather together in person! Hopefully it will not be too much longer.

This past year has been one filled with many challenges, but we have had much to look forward to. Mark your calendars for our Annual Congregational Meeting which will be held on Wednesday, June 9, 2021 at 11:00 am, at which time we will vote on the approved slate of officers and directors. Look for more information to be sent out next month.

Now that Passover and spring have arrived, with the themes of being grateful for our freedom and renewing life, it is our sincere hope that this spring will be truly life-giving as we take a step closer to protection against the virus which managed to turn our world upside down one year ago. Looking forward, we can imagine a time when we can once again be together in our Temple Shalom home. Meanwhile, we will remain a congregation that finds ways to pray together, celebrate together and support one another in good times and challenging times. May the good times outweigh the challenging times this spring and in the future. We are committed to advancing our strong, vibrant Jewish community at Temple Shalom. We look forward to seeing you in June. As always, we thank you deeply for your continued support of Temple Shalom.

L'shalom,

***Cookie & Laurie***

**PLEASE JOIN US FOR A MONTHLY  
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WITH  
RABBI EMERITUS DAVID WEISSMAN  
VIA ZOOM**

**OUR NEXT CLASS WILL BE HELD ON  
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AT 1:30 PM**

**There is no charge for the class and  
no prior registration is required**

**All congregants will automatically be invited  
to join our Zoom program.**

**All other family, friends, community guests, etc. who wish  
to participate must email Temple Shalom at  
[templeshalomtreasurer@gmail.com](mailto:templeshalomtreasurer@gmail.com)  
to receive an invitation to join us.**





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## HOLD THE DATE FOR FUN AND GAMES!

April 20 at 4 pm-**Zoom**

We will be playing BINGO again - with prizes. We'll play for 1 ½ hours or 10 games. It was so much fun the first time-we decided to repeat the activity. We hope lots of you will join us! More details will be coming so watch your email.

### Sisterhood News – April 2021

## **Spring Has Sprung!**

Passover is behind us. I hope you all enjoyed the holiday, and the camaraderie of the Temple Shalom Seder. Thank you to everyone who organized and participated. We all really appreciate it!

Thank you to everyone who participated in the Sisterhood Passover fund raiser. It was a huge success.

### **SISTERHOOD BOOK CLUB**

Stay tuned for more information.

### **SISTERHOOD GENERAL ZOOM MEETING**

Our next Zoom General meeting will be Sunday, April 11<sup>th</sup> at 11:00 AM. We will reveal what film was picked for movie night, as well as talk about other possible upcoming events.

### **FINAL NOTES**

Our Corresponding Secretary, Joan Paxton will be sending out cards to all Sisterhood members in the event of a birthday. In the event of an illness or death of any immediate family members, please let Joan or any board member know, and a Tribute Card will be sent. For more information, questions, or requests, please email Joan at joanpxmd3318@aol.com.

PLEASE NOTE: Going forward, for all Temple Shalom Business and correspondence, please use this new email address: [miriamfeiden@gmail.com](mailto:miriamfeiden@gmail.com).

## Donations

### General Fund

#### In loving memory of

Joseph Weiner Father of Sheila Honer Sheila Honer  
 Rachael Melissa Honer, Daughter of Sheila Honer, Sheila Honer  
 Moe Backer Father of Joan Paxton Joan Paxton  
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 Norman Feiden Father of Mickie Feiden

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 Michelle Hoyer Wife of John Hoyer John Hoyer  
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 Ann Pollack Aunt of Lily Ann Revitch Lily Ann & Ze'ev Revitch  
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#### Memorial Board

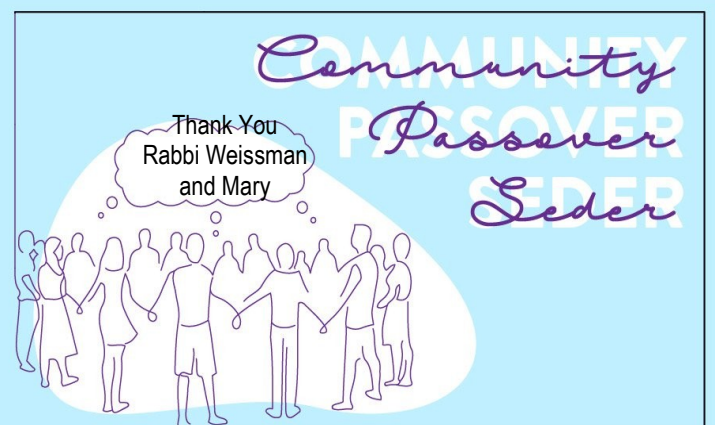
Laurie Ward - 2 plaques - Helen Berkson, Edward Berkson

#### Birthdays

Irene Klein April 17

## Yahrzeits April

Harold Hoyer	Father	of	John	Hoyer	4
Marvin Elias	Uncle	of	Linda	Disselkamp	5
Judy Weizman Lukas	Wife	of	Cary	Lukas	8
Bessie Greenfield	Mother	of	Elaine	Hough	9
Lewis Selfon	gtgrand-father	of	Michelle	Foels	11
Sydney Radner	Father	of	Felice	Breidner	12
Eva Stoll	Mother	of	Lawrence	Stoll	12
Robert Greenfield	Father	of	Elaine	Hough	14
Albert Benn	gtgrand-father	of	Michelle	Foels	15
Rabbi Sidney Bogner	Father	of	Marcia	Jacobs	18
Joan Lukas	Sister	of	Cary	Lukas	20
Henry Crow	Father in law	of	Beth	Crow	23
Rose Simon	Grand-mother	of	Linda	Post	25
Alfred Pflaster	Father	of	David	Pflaster	28
Max Kramer	Father in law	of	Natalie	Kramer	30



From the editor's desk






**Deadline for May Bulletin is  
April 23, 2021**

Submission is via e-mail to :  
djp3747@atmc.net



# April 2021

19 NISSAN - 18 IYAR

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1       19 NISSAN	2  Service: 7:30PM    20 NISSAN	3  Morning Service 10:30AM    21 NISSAN
4       22 NISSAN	5       23 NISSAN	6       24 NISSAN	7  Holocaust Remembrance day    25 NISSAN	8       26 NISSAN	9  Service: 7:30PM    27 NISSAN	10  Morning Service 10:30AM    28 NISSAN
11  11 AM Sisterhood Zoom Meeting    29 NISSAN	12       30 NISSAN	13  1:30 Ask the Rabbi    1 IYER	14       2 IYER	15       3 IYER	16  Service: 7:30PM    4 IYER	17  Morning Service 10:30AM    5 IYER
18       6 IYER	19       7 IYER	20  4 PM Zoom BINGO    8 IYER	21       9 IYER	22       10 IYER	23  Service: 7:30PM    11 IYER	24  Morning Service 10:30AM    12 IYER
25       13 IYER	26       14 IYER	27       15 IYER	28       16 IYER	29       17 IYER	30  Service: 7:30PM    18 IYER	



Staff photo by Laura Lewis

After 27 years managing the Sunset Beach Pier and Island Market, Becky and Marc Kaplan are ready to retire and take a few vacations of their own.

# Longtime pier operators ready to retire, take RV into sunset years

BY LAURA LEWIS  
EDITOR

**SUNSET BEACH** — After nearly three decades running the Sunset Beach Pier, Marc and Becky Kaplan are making plans to enjoy their own sunset years.

The longtime owner/operators of the Sunset Beach Pier store and Island Market on Sunset Boulevard recently “sold out” — selling their ownership in their two stores as they make plans to retire in coming months.

“This whole thing has

been love,” Marc said as the two took a brief break last week from running the business they’ll soon be handing over to new owners Gary and Teresa Massey.

In all their 27 years and no-vacation seasons running the pier, “we never called it going to work — we called it going to fun,” Marc said as he and his wife sat at one of the pier picnic tables on a balmy late-winter morning last Friday.

Both Kaplans are familiar faces and Sunset Beach fixtures. For locals and visitors alike, it will definitely be

different as they ease their way out of work and look forward to new retirement plans.

But, they’re quick to assure, they’re leaving both businesses in good hands as they work with the Masseys and new Island Market owners Julia and Dean Gentry in the transition.

“I’m going to be 68 and Becky’s going to be 70,” Marc said of their approaching retirement. “And we just decided it’s time, not mentally or emotionally but physically, it’s time.”

See **Pier, 3A**



## Pier

from page 1A

The Masseys and their "whole family" have been fishing on the pier for at least 25 years.

"They're taking over the pier," Marc said. "It was important to us because we love Sunset Beach. We have loved this place since the first day we came here to visit and definitely since the first time we came to run a business here. It has special meaning to us. We decided that if we're going to leave here, it has to be put in the hands of people that love it like we do."

The Masseys, he said, "are those people."

Last Thursday night, the Kaplans went out to dinner to "celebrate (that) we're unemployed," Marc said as Becky chuckled in the background.

"It was good but it was melancholy at the same time," he said. "But Gary and Teresa have told us we have rights here until we die."

### Coming to Sunset Beach

The Kaplans first came to Sunset Beach in 1994 by way of Atlanta, where New York native Marc had been working in the corporate furniture world and Becky, who was born in Birmingham, Ala., and grew up in Raleigh, worked for the state of Georgia.

Their first season running the pier came in 1995 after pier owners Ed and Dinah Gore handed them the reins.

The Kaplans, who will soon celebrate their 40th wedding anniversary, had met years ago when both lived and worked in Raleigh. They credit their "dear friend" Shirley Shape for eventually leading them to Sunset Beach after she retired here.

"That's how we came here to visit with her and her family," said Marc, who grew up in the Kew Garden Hills neighborhood in Queens, N.Y. "We ended up buying the lot across the street from her and building our first house."

A man Shirley was dating at the time ran the pier.

"He decided he was going to give up the pier," Marc said.

He made an appointment with the Gores, meeting them at their beach house on 30th Street. Afterward, Marc was on his way back to Atlanta when he got word from Becky

to call Ed Gore when he got home.

"He said if you want (the pier business) it's yours," Marc recalled. "When I met with the two of them, Dinah said, 'If you do this I hope you're as excited next year. The bathrooms are going to be the worst part of it.' And she was right."

They came here without a lease.

"We had been told if Ed Gore gave his word it was as good as any lease," Becky said.

They decided to pull up stakes back during a time when long-term leases were unheard of at the beach. They sold their Georgia house to the first person who looked at it. Then they found a 3,000-square-foot house to rent on the Intracoastal Waterway for \$600 a month. Back in Atlanta, Marc went to the synagogue to consult the rabbi and seek reassurance about why everything seemed to be falling into place.

"He said, 'God has his fingers in your pot and he's stirring it,'" Marc recalled.

"I know who's responsible

for me being here — God," he said. "When all this stuff started happening, when we decided to make this move, we were scared to death. We had never been in business for ourselves."

But they arrived in Sunset Beach with ample experience — Marc's in retail and Becky's in credit. The rest is history as they chart all the people they've met and friends they've made over the years, weathering all kinds of weather and going without a vacation for 27 seasons.

"Through the hurricanes and storms and things that came up, God always took care of us," Marc said.

"When (storms) started in on us, I would go to the end of the pier after we got locked up and battered down and say, 'Do whatcha gotta do, big boy — I know you're going to give me the strength to deal with it,'" Becky said.

"We have such fond memories of all these years," Marc said.

### Among pier peers

They consider most of

the "people that came to us extended family," Marc said.

"We love them. We have traveled all over the state to funerals with these people."

They've gone to church with them and celebrated autumn when all the fall fishermen come to the pier.

"It takes Becky and I hours to make it to the end of the pier," Marc said. "We're stopping and hugging and kissing everybody. That's what this place has represented to us."

He describes the late Ed Gore, who developed much of Sunset Beach in the footsteps of his dad, Mannon Gore, as "like a second father to me. He died in 2014 and I've mourned his death to this day."

Marc still has a recording on his phone of Ed's last words to him, calling because he hadn't seen Marc in a couple of days.

"As he got off the phone he said, 'I'll talk to you soon. I love you, Marc,'" Kaplan recalled.

"We had just been to his birthday party," Becky said.

When they sought permission from Dinah to retire, she

granted it after they assured her they'll still continue to supply her with fish.

"I said, yeah, if anything I'll be able to get you more," said Becky, who loves to fish and go on fishing trips. She does all the catching and cleaning while Marc does the cooking.

### Retirement plans

In another week, the Kaplans plan to take their first retirement trip to visit their daughter and grandson in Phenix City, Ala. Then they're going to rent a 29-foot motor home and travel down to Pensacola, Fla., for a week. After that, it will be time to celebrate their 40th wedding anniversary.

On July 3 — the first time the Kaplans have been off in the summer in 27 years — they're taking another Florida motor home trip with family from Jacksonville to the Keys.

"If we like RVing then Becky and I are going to buy one and start RVing — not full time, but as we want to," Marc said. "We want to see our own country. It's beauti-

ful."

Marc, who developed a critical illness and almost died five years ago, said God has given him a gift.

"And the gift was I got to stay here and do something good," he said.

He plans to continue devoting time to his synagogue and serving on the board of Brunswick Community College Foundation.

He and Becky may take off on some more retirement travels, but they said they plan to keep a toehold and presence in their beloved Sunset Beach.

"We're not going to not be a part of it — we're just not going to be owners," Marc said, adding, "I hope in some small way we made an impact on somebody's life, because that's what God expects us to do."

*Laura Lewis is editor of the Beacon. Reach her at 754-6890 or editor@brunswickbeacon.com.*



Marc and Becky Kaplan are ready for new adventures as they plan their retirement after 27 years running the Sunset Beach Pier.

Staff photo by Laura Lewis



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